MOVING
Mobile App Development

THE FASTEST WAY TO CONNECT YOUR BUSINESS TO
THE POWER OF THE MOBILE REVOLUTION
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DOES YOUR COMPANY NEED A MOBILE APP?

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01 WILL YOUR BUSINESS BENEFIT FROM THE DATA THAT ONLY A MOBILE DEVICE CAN GENERATE?

Mobile devices are not just phones. They have a powerful arrange of sensors. You can use services like geolocation, accelerometer, vital stats, temperature, altitude, noice levels, visual inputs etc. Think about what you can accomplish with all this information.

02 IS SHARING AND RECEIVING CONTENT A BIG PART OF YOUR MARKETING PLAN?

The cell phone is the main screen for the majority of the people of the world. We spend 5 hours a day on our mobile device. A mobile app is the best way to share your content with your audience and it's the best way to capture customer generated content for your other marketing channels.

03 WILL AN APP SOLVE A BUSINESS PROBLEM?

People often associate a mobile app with customers in B2C environments. But apps can be as powerful solving operational problems. From creating engagement and collaboration among teams, reporting, safety, automation etc.

04 DO YOUR COMPETITORS HAVE APPS?

There were 205 billion app downloads in 2018 and there will be 258.2 billion app downloads in 2022. Apps generated 88.3 billion dollars of revenue in 2016 and they will generate 188.9 billion dollars in revenue in 2020. The trend is clear and you cannot stay outside of the game, specially if your competitors are already playing.

IF YOU ANSWERED YES TO ANY OF THESE QUESTIONS, YOUR BUSINESS CAN BENEFIT FROM A MOBILE APP

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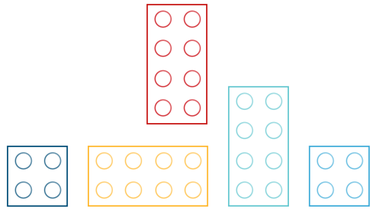
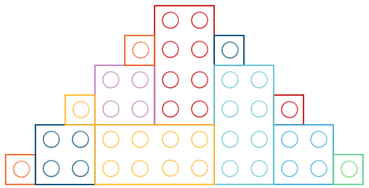
MOVING IS THE PERFECT SOLUTION

We have been working for Fortune 100 companies for the last decade. Through the years we have perfected a modular architecture of 25 mobile components. With these components we can develop a mobile solution for your company **faster** and more **cost effectively.**

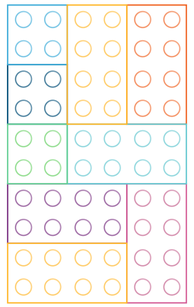
THIS IS HOW WE DO IT



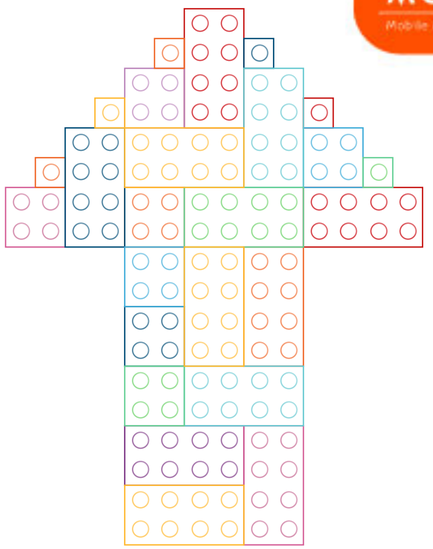
Components



Toolkits



Customization



Your Solution

01 You select the components you want in your Mobile App

02 We create toolkits and we add any customized component.

03 We deliver and support your solution for optimal performance

6 TO 8 WEEKS

THESE ARE OUR COMPONENTS (1)

Event Agenda

Create and communicate the agenda for an event or a training.

User Management

Create, suspend, group and segment the users of the App.

Content Management

Deliver content to your users with multiple levels of control and segmentation.

Access Configuration

Personalize the profile of your users by giving them security levels and roles in the App.

Geopositioning

Visualize the location of your user or team members.

Content Dashboard

Keep track of the most popular content in your App

Loyalty/engagement

Promote customer loyalty and engagement by introducing rewards and incentives

Itinerary Management

Organize and comunicate flight, hotel and trasportation arrangement for your users.

M-Commerce

Grow your business with a mobile shopping cart

Digital Business Card

Provide your team with an innovative and unique identification tool. The digital business card goes directly into the contact's phone and never goes to the trash.

THESE ARE OUR COMPONENTS (2)

Login

Login to your app using external services like google, facebook, office 365 etc.

Directory

Create connectivity by providing interactive directories to your users

Push Notifications

Keep all your users informed with push notifications.

Store Audits

Control the execution of your brand at the point of sale with mobile audits.

Reporting/Dashboards

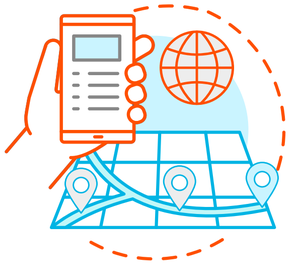
Control de performance of your App with interactive dashboards.

Support Tickets

Provide support to your customers through your App.

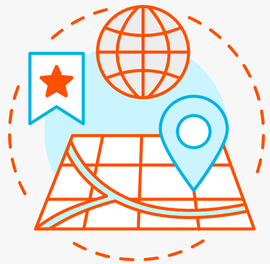
Surveys/tests

Administer tests or conduct surverys to your users or team members.



Routing

Organize your field operations by creating polygons or routes using different methods of configuration.



Points Of Interest

Provide information of tourist or sites of interest for your users.

Social Network

Promote interaction with a private Instagram like social feed.

THESE ARE OUR COMPONENTS (3)

Help Tour

Create a guided tour that will train your users in the capabilities of your App

Company Management

Manage your company profile. Create branches or divisions. Customize your colors and logos.

Project Management

Create projects and divide them into tasks. Asign tasks to different team members and define the verification of the task completed.

Inventory Management

Ensure the best use, flow and control of inventories for your operation.

Document Management

Create, visualize and approve mission critial documents on your App

VISIT WWW.MOVINGYOURBUSINESS.APP AND USE
OUR PROJECT CALCULATOR TO FIND OUT THE PRICE
OR YOUR PROJECT.
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ABOUT MOVING

We are a team of professionals who discovered the power of developing components to create powerful mobile Apps for our clients.

As a division of Inmov Global Network, a multinational enterprise solutions company, we designed and launched powerful platforms for Fortune 100 clients. We want to put the power of our component architecture to work for mid market companies in their pursuit of growth and competitive advantages in the market”

OUR CLIENTS

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GIVE YOUR BUSINESS THE POWER OF M

For more information or to schedule a discovery session, please contact us:

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info@movingyourbusiness.app

1-800-365-1916

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